

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product. The concept should be based on the market need and should be unique and innovative.</p> <p>3. The third step is to develop a business plan for the new product. This plan should outline the costs of development, production, and distribution, as well as the expected sales and profits. It should also include a marketing strategy and a timeline for development and launch.</p> <p>4. The fourth step is to create a prototype of the new product. This can be done using a variety of methods, including 3D printing, CNC machining, and hand fabrication. The prototype should be used to test the product's functionality and to gather feedback from potential customers.</p> <p>5. The fifth step is to conduct a pilot production run. This involves producing a small number of units of the new product and selling them to a select group of customers. This run is used to test the production process and to gather feedback from customers.</p> <p>6. The final step is to launch the new product into the market. This involves creating a marketing campaign and distributing the product to a wider audience. The company should continue to monitor sales and customer feedback to ensure the product's success.</p>

Janis L. Dote

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SEARCHED			
Class	Subclass	Date	Examiner
430	109.4 137.1 137.17	3/4/06	JUD
	137.18 137.19		
(USPAT & USPPUB)			
SEARCH UPDATED			
FROM 9/04			
430	110.3 110.4	3/4/06	JUD
	124		
399	119, 252		
(USPAT & USPPUB)			

INTERFERENCE SEARCHED			
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